

DID YOU KNOW?

In South Dakota last year:

- 14,000 children were living in poverty.
- 24% of parents in South Dakota lack secure employment.

United Way Holiday Partnerships

What the Yankton Community and United Way are doing to help during the holidays

Toys for Kids

- Last year, Pat Robinson's Toys for Kids program delivered gifts to over 160 local youth.
- This year, Toys for Kids is expected to serve over 200 children, helping 85 families in need provide educational toys, clothing and bedding to their children.

Adopt a Family Program

- Last year, 60 families were adopted, with 160 children receiving gifts in Yankton.
- This year, the Adopt a Family program is expected to deliver gifts including educational toys and essentials like clothing and bedding to over 140 children.

Holiday Bed Giveaway

- Each holiday season, United Way partners with our local Slumberland's Homes of the Holiday program to provide mattresses, box springs and frames to families in need.
- Last year, 18 beds were donated by Slumberland and delivered by our partners at the Knights of Columbus.
- This year, 19 beds will be delivered.

Feel it in your Sole

- Each year, United Way partners with our local Payless ShoeSource to provide gift cards for children's shoes.
- United Way then partners with the Head Start early childhood learning program to distribute the gift cards to local children.
- This holiday season, 90 gifts cards will be given to local Head Start families.

