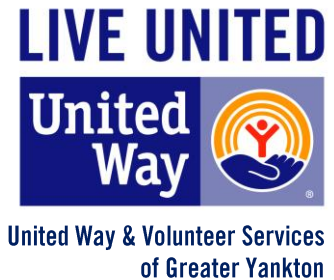


# Daily Email Messages and Eblasts!



Remind your co-workers why it is important to give back to their communities through a daily email message. Check out these sample emails you can send out to keep the momentum going throughout your campaign.

## ➤ **WHAT IS United Way & Volunteer Services of Greater Yankton?**

For 60 years, United Way of Greater Yankton has taken a leadership role in mobilizing resources of individuals and companies to achieve positive and lasting change in the lives of people in the community.

- Helps people
- Strengthens our community
- Strives for positive and lasting change
- Partners to understand and act
- Creates awareness
- Works to produce measurable results

## ➤ **LIVE UNITED.**

LIVE UNITED is a reminder that when we think outside ourselves, we have the power to facilitate change. When we think of others' lives as linked to our own, our compassion grows. **When we reach out a hand to one, we influence the condition of all.** We strengthen neighborhoods. We bolster the health of our communities. And we change the lives of those who walk by us every day.

## ➤ **YOUR GIFT HAS POWER!**

When combined with thousands of other contributions, your individual donation supports over 60 programs and services. By pooling your donation with others, we can make a difference together that none of us could achieve alone.

## ➤ **OVER 99% OF EVERY DOLLAR RAISED IS INVESTED IN OUR LOCAL COMMUNITY.**

## ➤ **WE ALL BENEFIT FROM UNITED WAY.**

From programs that help our neighbors and even our own families cope in the face of home fires or other unexpected crises, to programs that help working families overcome life's challenges and remain self-sufficient – each of us has inherited a wealth of community support services that improve the quality of life in our region. It is up to each of us to protect and sustain it.