



# LIVE UNITED

## Campaign Incentive Ideas

Incentives are a great way to get employees involved and they do not have to be expensive. Incentives can be awarded to departments or individuals for donating, or participating during special events. Companies use incentives to recognize high participation rates, first time givers, and for meeting company/department goals. They also encourage prompt return of pledge forms.

- Time off from work
  - Call in “well” day
  - Snooze button certificate
  - Birthday vacation day
- Celebration lunch
- Casual dress days/jeans day
- Weekend getaway
- Restaurant gift certificates
- Trade jobs for a day
- Morning or afternoon snacks delivered by the boss
- Department store gift certificates
- Car started and scraped for a week in January by the boss
- Movie tickets
- Free Oil changes or Gas certificates
- Sporting event tickets
- Open soda machine for day or hour
- Parking space
- Lunch with the boss
- Car washed by management
- Tee times/Golf lessons
- Free massages
- Traveling trophy that goes to the department with the highest participation or increase.

These are only suggestions. There are many other possible incentives that would entice your employee. Remember to utilize your Campaign Manager for suggestions and assistance.